

BOOST



Advertisers struggle to live in both digital and traditional marketing worlds.

AirSign Boost™ programs bring together digital and traditional advertising into one cohesive approach that magnifies awareness and generates leads.

Our programs combine tried and true marketing tactics with the most powerful media available – sky, video, social media and data-driven metrics.

Magnify your aerial advertising campaign with real-time, location-based social media conversations. Monitor and measure campaign effectiveness by target location and target audience – down to the square mile.



AIRSIGN

We Specialize in Skies



BOOST

- ▶ Go viral for massive brand exposure
- ▶ Generate social media buzz to amplify results
- ▶ Capture vivid images on video for future promotions
- ▶ Engage audiences with fun contests
- ▶ Analyze keyword effectiveness
- ▶ Share and monitor real-time conversations
- ▶ Get expert digital and air support by Brand Ambassadors



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