## SKYWRITING

Instantly dominate any market with traditional or AirSign Digital-skywriting™.

Digital skywriting stops people in their tracks as they gaze skyward with amazement to witness an airshow featuring your brand. The experience is amplified thousands of times as your audience captures then shares the airshow across social media.

With skyscraper-sized letters or images seen for miles around, there is no better way to instantly captivate the attention of an entire city and create massive exposure for your message.



## AIRSIGN We Specialize in Skies



## **Highlights / Benefits**

- Attention grabbing airshow with giant messages
- Fun and creative special characters seen for miles
- Massive brand exposure with viral digital campaigns
- Synchronized air and digital AirSign Boost™ campaigns
- Expert digital and air support by Brand Ambassadors
- Operational excellence with Air Sign Lift of f™ Program